

For Immediate Release:

Local Gallery Now Accepting Bitcoin and other cryptocurrencies

Dayton, Ohio, December 28, 2017 – The newest art gallery in Downtown Dayton is breaking new ground again by now accepting the hot cryptocurrency known as Bitcoin. The Edward A. Dixon Gallery is no doubt among the first area businesses to accept Bitcoin, especially in the art market.

Bitcoin is a new currency that was created in 2009 by an unknown person using the alias Satoshi Nakamoto. Transactions are made with no middle men – meaning, no banks! Bitcoin can be used to book hotels on Expedia, shop for furniture on Overstock and buy Xbox games. But much of the hype is about getting rich by trading it. The price of bitcoin skyrocketed into the thousands in 2017. (source money.cnn.com)

The Edward A. Gallery is also accepting Ethereum and Ripple as part of its payment method expansion. In a very rapidly changing market, Bitcoin, Ethereum and Ripple represented the top 3 digital currencies by market capitalization at the time of this press release.

“My hope is in accepting Bitcoin and other digital currency, it will create some publicity and attract new visitors to view the work of the many local and international artists featured in the gallery”, says owner, Ed Dixon. He adds, “I don’t expect Bitcoin to account for a large part of sales transactions in the short-term, but that could change as these new currencies grow a larger acceptance worldwide and I want the gallery to be on the forefront of this new industry.

About Edward A. Dixon Gallery

The gallery is located at 12 South Ludlow Street, Dayton, OH 45402. Current hours are Friday 4pm-8pm, Saturday 12pm-4pm and open by appointment. The gallery’s website is www.eadgallery.com and features updates on hours of operations and new art & exhibitions. The gallery is also on Instagram and Twitter @eadgallery.

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